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RE: CORPORATE SPONSORSHIP REQUEST

Key City Gymnastics Club is reaching out to the community looking for Corporate Sponsors. As a parent-operated, not-for-profit society we rely on fundraisers, grants and fees to operate. Our board of directors and staff are committed to keeping costs down to foster inclusivity and financial accessibility. Corporate sponsors, fundraisers and grants are essential to ensure Key City Gymnastics Club can continue to provide high quality gymnastics programming to the community.

A bit about us...

As one of the largest sports organizations in Cranbrook, we offer a family-oriented fun, and safe environment to pursue lifelong participation in sports.

- We are open 7 days a week, 52 weeks a year excluding stat holidays.
- We have 23 staff members and 2 contractors that provide a variety of programming ranging from toddler to seniors.
- We offer a *Coach in Training* program, conducted by nationally certified coaches – building skills for tomorrow's young leaders.
- We provide four sessions a year - fall, winter, spring and summer. Day camps are also offered during winter break, spring break, and summer.
- We have approximately 500-600 athletes registered in each session and 75 year-round competitive athletes.
- We offer community programs such as birthday parties, school field trips, and drop-in programs.
- We support regional athletic clubs through weekend training, coach mentorship, coaching and judging courses, training camps, and hosting the Zone 1 Provincial Trials & Zone 1 Summer Camp.
- We host an annual 3-day competition, The Classic, where 500 athletes attend, from all over the Kootenays and Alberta.

What we are asking for...

We need the support of generous sponsors like you to help make keep our club fees accessible and continue to improve and maintain our training facilities. As a sponsor, you will have the chance to promote your company and enjoy the benefits that come with each sponsorship tier, as outlined on the next page.

If you are interested in sponsoring, please make sure you provide high resolution logos and photos of your business, a short business write up and of course your social media tags so that we can promote your business properly. All information can be sent to office@keycitygymnastics.ca

We sincerely appreciate your consideration to support the athletes at Key City Gymnastics Club. We would love the opportunity to discuss this exciting opportunity if you have any further questions or concerns.

We look forward to hearing from you soon and thank you in advance for your support.

Thank you,

Key City Gymnastics

****Bronze Sponsor** Unlimited Number Available**

- Contribution: \$250

Benefits:

- Recognition on Key City Gymnastics' website and social media as a Bronze Sponsor.
- Name listed on the Bronze sponsor board at all club events, including at The Classic.
- A thank-you mention in the club's newsletter.

****Silver Sponsor** Unlimited Number Available**

- Contribution: \$500

Benefits:

- All Bronze Sponsor benefits.
- Small logo on Key City Gymnastics' website's new scrolling sponsor banner and on the TV in the gymnastics club waiting room.
- A personalized Thank You card.

****Gold Sponsor** Unlimited Number Available**

- Contribution: \$750

Benefits:

- All Silver Sponsor benefits.
- Medium logo placement on Key City Gymnastics' website, social media, etc.
- Verbal recognition at "The Classic"
- A personalized recognition post on our social medias thanking you for your support.

****Platinum Sponsor** 5 Available**

- Contribution: \$1,000

Benefits:

- All Gold Sponsor benefits.
- Large logo placement on Key City Gymnastics' website, social media, etc.
- Major Event Sponsors for our home competition "The Classic"
 - Bar
 - Beam
 - Floor
 - Vault
 - Handstand Competition
- Featured article showcasing your business in the club's newsletter.
- A personalized Thank You gift.

****Diamond Sponsor** 1 Available**

- Contribution: \$2,500

Benefits:

- All Platinum Sponsor benefits.
- Title Sponsor for our home competition "The Classic"
- Exclusive large banner placement at all Key City Gymnastics events.
- Customized sponsorship benefits tailored to the sponsor's preferences
 - e.g. company logos on gymnastics coaching apparel, gym bags, or athlete gifts.